***Html code:***

<!DOCTYPE html>

<html>

    <head>

        <title align="center">My Portfolio</title>

        <link rel="stylesheet" href="style.css">

        <style>

    body {

        background-color: lightblue;

        font-family: "Libertinus Sans", sans-serif;

    }

    .wrapper {

    display: flex;

    flex-direction: column;

    align-items: center;

}

h2 {

    text-align: center;

    margin-bottom: 20px;

}

    section, div {

        text-align: center;

        max-width: 800px;

        margin: auto;

        font-family: "Libertinus Sans", sans-serif;

    }

    img {

        display: block;

        margin: 15px auto;

    }

    p {

        line-height: 1.6;

        font-family: "Libertinus Sans", sans-serif;

    }

</style>

    </head>

        <body>

            <div class="nav">

            <div class="icon"><a class="nav-item" href="#home"><span>Home</span></a> <img src="home.svg" alt="home"></div>

            <div class="icon"> <a class="nav-item" href="#aboutme"><span>About Me</span></a> <img src="aboutme.svg" alt="home"></div>

            <div class="icon"><a class="nav-item" href="#projects"><span>Projects</span></a> <img src="projects.svg" alt="home"></div>

            <div class="icon"><a class="nav-item" href="#contact"><span>Contact</span></a><img src="contact.svg" alt="home"></div>

        </div>

    <section id="main1" align="center">

    <h1><i>A Curated Collection of My Work</i></h1><br><br>

    <div id="home" align="center">

    <h2>Home</h2><br>

    <p>Name: Arjun Mehra</p>

    <img alt="Image Not Found" src="image2.png" height="250px" width="200px">

    <br><p align="center">I’m Arjun Mehra, a brand strategist and creative entrepreneur helping businesses and creators build impactful

      identities that last. With over 12 years in the industry, I’ve transformed ideas into influential brands that connect with

      audiences worldwide.</p><br>

    </div>

    <div id="aboutme" align="center">

    <h2>About me</h2><br>

    <p align="center">Over the past decade, I have had the privilege of working with over 200 brands across diverse

      industries — from emerging startups to established global names. My role has often begun at the earliest stage,

      helping founders translate an idea into a distinctive brand identity, and guiding it through every phase of development

      until it successfully reaches the market.</p><br>

      <p>My approach is rooted in the belief that a strong brand is built on both art and strategy. I combine creative storytelling

      that captures a brand’s essence, design thinking to ensure every visual and touchpoint feels intentional, and data-driven

       insights to measure and maximize impact. This balance allows me to create brand experiences that

       are not only visually striking but also commercially effective.</p><br>

      <p>Along the way, my work has been featured in Forbes, Design India, and presented at multiple international conferences,

       where I have shared insights on branding, innovation, and creative entrepreneurship. These milestones reflect

       my commitment to pushing creative boundaries while delivering tangible business results.</p><br>

      <p>Whether it’s shaping a brand’s voice, designing its visual identity, or developing campaigns that resonate globally,

      I thrive on guiding brands toward their full potential and leaving a lasting impression in their industries.</p><br>

         <h3>Education:</h3><br>

            <p>MBA in Marketing – Indian School of Business</p>

            <p>Bachelor’s in Visual Communication – Delhi University</p>

            <p>Certifications: Google Digital Marketing, Adobe Creative Suite Masterclass</p>

          <br>

         <h3>Interest:</h3><br>

            <p>Photography & Travel Blogging</p>

            <p>Brand Psychology</p>

            <p>Public Speaking at Business & Design Events</p><br>

        <h3>Skills:</h3><br>

            <p>Brand Development: Identity creation, brand guidelines, positioning strategies</p>

            <p>Design: Adobe Photoshop, Illustrator, Figma</p>

            <p>Marketing: SEO, social media campaigns, influencer partnerships</p>

            <p>Leadership: Team management, client negotiations, project planning</p>

        </div><br>

        <div id="projects" align="center">

        <h2>Project</h2><br>

           <h3>LuxeWear Rebranding</h3>

           <p>LuxeWear Rebranding

            Description: Led the complete rebranding of LuxeWear, a luxury fashion label, including logo redesign, visual identity,

            and social media strategy, resulting in a 40% increase in sales.</p>

            <p>Link: <a href="http://www.luxewear.com">LuxeWear</a></p>

            <img src="LuxeWear.png" alt="LuxeWear" height="300" width="400"><br>

           <h3> GreenFuel App Launch</h3>

           <p>Designed the user experience and brand presence for GreenFuel, an eco-friendly travel app, leading to 100k+

            downloads in the first 3 months.</p>

            <p>Link: <a href="www.greenfuelapp.com">GreenFuel App</a></p>

            <img src="GreenFuel\_App.png" alt="GreenFuel App" height="300" width="400"><br>

           <h3>CoffeeCraft Café Franchise Expansion</h3>

           <p>Developed brand guidelines, marketing campaigns, and packaging design for CoffeeCraft, helping them expand

             to 50+ outlets nationwide.

           <p>Link: <a href="www.coffeecraft.in">CoffeeCraft</a></p>

           <img src="Coffee.png" alt="CoffeeCrate Café" height="300" width="400"><br>

          <h3>Bloom Essentials</h3>

          <p>End-to-end branding for a clean beauty product launch — packaging, website mockups, social media content.</p>

          <p>Link: <a href="https://www.behance.net/gallery/94531231/Beauty-Branding">Bloom Essentials</a></p>

          <img src="bloom.png" alt="Bloom Essential" height="300" width="400"><br>

          <h3>Brand Identity Overhaul – “Aurora & Co. Rebrand”</h3>

         <p>Revamped the entire identity for a boutique lifestyle brand, including logo, color palette, typography, and

             style guide. Balanced heritage with a modern aesthetic, leading to a 40% boost in online engagement.

         <p>Link: <a href="🔗 Aurora & Co.">Aurora & Co.</a></p>

         <img src="Aurora\_and\_co..png" alt="Aurora and Co." height="300" width="400"><br>

         <h3>Creative Entrepreneurship Workshop – “Brand From Scratch”</h3>

         <p>Designed and hosted a 3-day virtual workshop guiding entrepreneurs through brand

            identity, messaging, and content creation. 92% of attendees launched their brand within a month.

            <p>Link: <a href="🔗 Workshop Branding Example">Brand from Scratch</a></p>

            <img src="creative.png" alt="Brand From Scratch" height="300" width="400"><br>

         </div><br>

         <h2>Q&A Section</h2>

     <div class="qa-container">

     <div class="input-section">

        <input type="text" id="questionInput" placeholder="Type your question...">

        <button onclick="addQuestion()">Add Question</button>

     </div>

     <div id="qaList">

        <div class="qa-item">

            <p class="question">What services do you offer?</p>

            <p class="answer">I offer brand strategy, visual identity design, and marketing consultation.</p>

        </div>

      </div>

     </div>

      <script>

     // Toggle Q&A open/close

     document.addEventListener("click", function(e) {

        if (e.target.classList.contains("question")) {

            e.target.parentElement.classList.toggle("active");

        }

     });

     // Add new question

     function addQuestion() {

        let questionText = document.getElementById("questionInput").value.trim();

        if (questionText === "") {

            alert("Please enter a question.");

            return;

        }

        let qaList = document.getElementById("qaList");

        let newItem = document.createElement("div");

        newItem.classList.add("qa-item");

        let qElem = document.createElement("p");

        qElem.classList.add("question");

        qElem.textContent = questionText;

        let aElem = document.createElement("p");

        aElem.classList.add("answer");

        aElem.textContent = "No answer yet."; // default placeholder

        newItem.appendChild(qElem);

        newItem.appendChild(aElem);

        qaList.appendChild(newItem);

        document.getElementById("questionInput").value = "";

     }

     </script><br>

     <section id="reviews" style="padding: 60px 20px; background-color: #9BC7E1; font-family: 'Segoe UI', Tahoma, Geneva, Verdana,

      sans-serif;">

    <div style="max-width: 1100px; margin: auto; text-align: center;">

        <h2 style="font-size: 2.2rem; margin-bottom: 10px; color: #1a1a1a;">Client Testimonials</h2>

        <p style="font-size: 1rem; color: #333; margin-bottom: 50px;">

            A selection of feedback from esteemed clients who have collaborated with Arjun Mehra on strategic brand transformations.

        </p>

        <div style="display: flex; flex-wrap: wrap; gap: 25px; justify-content: center;">

            <!-- Review Card 1 -->

            <div style="flex: 1 1 320px; background: #fff; border-radius: 8px; padding: 25px; box-shadow: 0 4px 15px

             rgba(0,0,0,0.07); text-align: left;">

                <p style="font-style: italic; color: #333; line-height: 1.6;">

                    “Mr. Mehra’s strategic insights and creative direction revitalized our brand identity, leading to a 35%

                    increase in audience engagement within the first quarter.”

                </p>

                <div style="margin-top: 20px; display: flex; align-items: center; gap: 12px;">

                    <img src="LuxeWear\_logo.png" alt="LuxeWear Logo" style="width: 55px; height: 55px; border-radius: 50%;">

                    <div>

                        <strong style="color: #111;">LuxeWear</strong><br>

                        <span style="font-size: 0.9rem; color: #777;">Luxury Fashion Label</span>

                    </div>

                </div>

            </div>

            <!-- Review Card 2 -->

            <div style="flex: 1 1 320px; background: #fff; border-radius: 8px; padding: 25px; box-shadow: 0 4px 15px

             rgba(0,0,0,0.07); text-align: left;">

                <p style="font-style: italic; color: #333; line-height: 1.6;">

                    “Arjun’s expertise in brand storytelling and digital positioning elevated our online presence remarkably,

                     resulting in over 100,000 organic followers in just three months.”

                </p>

                <div style="margin-top: 20px; display: flex; align-items: center; gap: 12px;">

                    <img src="GreenFuel\_logo.png" alt="GreenFuel Logo" style="width: 55px; height: 55px; border-radius: 50%;">

                    <div>

                        <strong style="color: #111;">GreenFuel</strong><br>

                        <span style="font-size: 0.9rem; color: #777;">Eco-Friendly Travel Application</span>

                    </div>

                </div>

            </div>

            <!-- Review Card 3 -->

            <div style="flex: 1 1 320px; background: #fff; border-radius: 8px; padding: 25px; box-shadow: 0 4px 15px

             rgba(0,0,0,0.07); text-align: left;">

                <p style="font-style: italic; color: #333; line-height: 1.6;">

                    “From concept to execution, Mr. Mehra delivered with precision and innovation. The campaign’s success exceeded

                    our sales projections by a significant margin.”

                </p>

                <div style="margin-top: 20px; display: flex; align-items: center; gap: 12px;">

                    <img src="urban.png" alt="UrbanRoots Logo" style="width: 55px; height: 55px; border-radius: 50%;">

                    <div>

                        <strong style="color: #111;">UrbanRoots</strong><br>

                        <span style="font-size: 0.9rem; color: #777;">Organic Lifestyle Brand</span>

                    </div>

                </div>

            </div>

        </div>

    </div>

</section>

           <div id="contact" align="center">

          <div class="contact-container">

  <div class="contact-form">

    <h2>Contact:</h2>

    <form>

      <label>Name:</label><br>

      <input type="text"><br><br>

      <label>Email:</label><br>

      <input type="email"><br><br>

      <label>Subject:</label><br>

      <input type="text"><br><br>

      <label>Message:</label><br>

      <textarea></textarea><br><br>

      <button type="submit">Submit</button>

    </form>

  </div>

  <div class="contact-details">

    <h2>Contact Details</h2>

    <p><strong>Phone:</strong> +91 98765 43210</p>

    <p><strong>Email:</strong> Arjun.Mehra@gmail.com</p>

    <p><strong>Address:</strong> 123 Main Street, New Delhi, India</p>

  </div>

</div>

</div>

           <footer>

    <center>

        <p>&copy; 2025 Arjun Mehra. All Rights Reserved.</p>

        <div class="social-buttons">

    <a href="https://www.instagram.com" target="\_blank" class="social-btn">

        <img src="insta.svg" alt="Instagram">

    </a>

    <a href="https://www.linkedin.com" target="\_blank" class="social-btn">

        <img src="linkedin.svg" alt="LinkedIn">

    </a>

    <a href="https://twitter.com" target="\_blank" class="social-btn">

        <img src="twitter.svg" alt="Twitter/X">

    </a>

    <a href="https://www.facebook.com" target="\_blank" class="social-btn">

        <img src="facebook.svg" alt="Facebook">

    </a>

</div>

    </center>

</footer>

</section>

</body>

</html>

***CSS Code:***

@import url('https://fonts.googleapis.com/css2?family=Libertinus+Sans:ital,wght@0,400;0,700;1,400&display=swap');

.libertinus-sans-regular-italic {

  font-family: "Libertinus Sans", sans-serif;

  font-weight: 400;

  font-style: italic;

}

.nav {

  position: fixed;

  top: 0;

  left: 0;

  height: 100vh;

  width: 60px; /\* collapsed width \*/

  background-color: #f5f5f5; /\* white section \*/

  display: flex;

  flex-direction: column;

  align-items: flex-start; /\* so we can show text on expand \*/

  padding-top: 20px;

  gap: 30px;

  transition: width 0.3s ease;

  overflow: hidden;

}

.nav:hover {

  width: 150px; /\* expanded width \*/

}

.icon {

  display: flex;

  align-items: center;

  gap: 10px;

}

.icon img {

  width: 28px;

  height: 28px;

  flex-shrink: 0;

}

.icon a {

  text-decoration: none;

  color: black;

  white-space: nowrap;

  overflow: hidden;

  opacity: 0; /\* hidden by default \*/

  transition: opacity 0.3s ease, transform 0.3s ease;

  transform: translateX(-10px);

}

.nav:hover .icon a {

  opacity: 1; /\* fade in \*/

  transform: translateX(0); /\* slide in \*/

}

.icon {

    display:flex;

    justify-content:space-between;

    width:100%;

    padding:30px 20px 10px 10px;

    box-sizing:border-box;

    transition:background 3s;

    cursor:pointer;

}

.nav:hover{

    transform: translate(0);

}

.icon:hover{

    margin-left:1px;

    border-left:4px solid blueviolet;

    background-color:rgb(237,184,228);

}

#main1{

    display:middle;

    align-items:center;

    background-color:rgb(155, 199, 225);

}

.button{

    justify-content:space-between;

    width:100%;

    padding:30px 20px 10px 10px;

}

.social-buttons {

    display: flex;

    justify-content: center;

    gap: 20px;

    background-color: lightblue;

    padding: 10px;

}

.social-btn {

    display: inline-flex;

    align-items: center;

    justify-content: center;

    background-color: white; /\* Button background \*/

    border: 2px solid #333;

    border-radius: 50%; /\* Circle button \*/

    width: 50px;

    height: 50px;

    text-decoration: none;

    transition: background-color 0.3s, transform 0.2s;

}

.social-btn img {

    width: 24px;

    height: 24px;

}

.social-btn:hover {

    background-color: #ddd;

    transform: scale(1.1);

}

.social-btn:hover {

    background-color: pink; /\* Dark background on hover \*/

    transform: scale(1.2) rotate(5deg); /\* Slight zoom & rotation \*/

    box-shadow: 0 4px 12px rgba(0, 0, 0, 0.3); /\* Glow/shadow \*/

}

.social-btn:hover img {

    filter: brightness(0) invert(1); /\* Change icon color to white \*/

}

body {

  background-color: lightblue;

}

.contact-container {

  display: flex;

  justify-content: center;

  align-items: flex-start;

  gap: 30px;

  max-width: 800px;

  margin: auto;

  padding: 20px;

}

.contact-form, .contact-details {

  flex: 1;

  padding: 20px;

}

.contact-form {

  border-right: 2px solid black; /\* Vertical line between sections \*/

}

***Output:***



























